



Rayat Shikshan Sanstha's

Sadguru Gadage Maharaj College, Karad

(AN AUTONOMOUS COLLEGE - Affiliated to Shivaji University, Kolhapur)
Accredited 'A' with CGPA 3.63 by NAAC ISO 9001 : 2015 Certified College

School of Commerce and Management

in collaboration with

Department of Commerce and Management Shivaji University, Kolhapur (M.S.) (India)

Organizes

One Day International Conference on

Role of Commerce and Management Education in Employability Enhancement

14th September, 2019



Sadguru Gadage Maharaj College, Karad

VIDYANAGAR, Tal. Karad, Dist. Satara (Maharashtra) Pin - 415 124.
Phone : (02164) 271346

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ABOUT KARAD

Nestling amid hills and rivers, Karad is a picturesque city in Satara district in the Indian state of Maharashtra. It lies at the confluence of holy rivers the Koyna and the Krishna popularly known as Preeti Sangam (Confluence of Love) one of the enthralling tourist sights. A large number of educational institutions are setting up huge premises in and around Karad. Names like Governments College of Engineering, College of Agriculture and College of Pharmacy, the Krishna Institute of Medical Sciences and S.G.M. College among others, which is building its brand as the emerging education hub.

Reaching Karad ...

Karad can be reached by road (NH-4) from Pune by travelling 160 km. Karad is railway station on Mumbai-Hubli route. Air services are available up to Pune and Kolhapur.



Kas Plateau



Preeti Sangam



Koyana Dam

Book-Post

To,

The Organizers.....

Rayat Shikshan Sanstha, Satara

Rayat Shikshan Sanstha is one of the largest and the leading educational institutes in India. Founded by the eminent educationalist and social reformer, Late Padmabhushan Karmveer Dr. Bhauroo Patil in the year 1919 at village Kale in Karad tehsil. The Sanstha has contributed immensely to educate the masses in Maharashtra. At present, it runs 36 Pre-Primary Schools, 51 Primary Schools, 438 Secondary Schools, 42 Colleges, 07 Training Colleges, 90 Hostels, 08 Ashramshalas, 06 Industrial Training Institutes, 05 regional offices and 59 other branches having 454547 students and 14118 employees. Besides, 05 colleges of Sanstha have got the Autonomous status and 06 colleges were accredited with 'A' grade by NAAC.

Shivaji University, Kolhapur

Shivaji University, established in 1962, is in Kolhapur, Maharashtra, India. The university's campus is 853 acres and is named after Chhatrapati Shivaji Maharaj, founder of the Maratha Empire. It was inaugurated on 18th November 1962 by Sarvepalli Radhakrishnan, the then President of India. Kolhapur, Sangli, and Satara come under its jurisdiction with 283 affiliated colleges and recognized institutes. The University's efforts towards excellence are being recognized by the by various funding agencies like University Grants Commission, Department of Science and Technology & DBT.

Sadguru Gadage Maharaj College, Karad

Established in June 1954, Sadguru Gadage Maharaj College, Karad, an affiliate of Shivaji University, Kolhapur is a multi-faculty premier institute of higher education, having more than 13000 students on its roll. Today, the college offers diversified programmes in conventional, non-conventional and professional modes. Apart from this, the college imparts skills and career oriented education through 03 Diploma and 27 Short term Courses. Recognizing its contribution to the Higher Education the college is conferred with an Autonomous Status by the UGC.

School of Commerce and Management

Since its inception in 1960, the Faculty of Commerce and Management provides specialized knowledge and training in different areas of Commerce and Management. It also seeks to develop employable skills amongst the students through add-on courses in Tally, Banking and Finance, Entrepreneurship Development. Trade Fair an annual event organized by the Department helps students to explore the real world of trade and commerce.

Department of Commerce & Management (SUK)

The Department of Commerce was established in 1990. It is an important academic department of the university which has national and international repute in business studies and especially in the thrust areas like Rural Resource Management, Accounting, Banking and Finance. The department is conducting academic programmes like M.Com., M.Phil. and Ph.D. In 2004, it started MBA and in 2008, two diploma courses for imparting education in banking and finance. The department also has two professorial chairs namely United Western Bank's Late Shri R. N. Godbole Chair and Bank of India Chair which focuses on research in the area of banking and finance.

The Conference

The present International Conference aims at bringing together eminent personalities from academia and industry to have interaction on role of education in Commerce and Management for employment enhancement.

Theme of Conference

- Role of Commerce and Management Education in Employment Enhancement

Sub Themes

- Entrepreneurship and Employment
- Significance of Commerce & Management in 21st Century
- Innovations and New Business Models
- Employment Opportunities in SMEs
- Employment in Service Sector
- Changing Pattern of Employment in India
- Entrepreneurship and Competitiveness
- Employment for Sustainable Development
- Social Development and Employment
- Economic Development through Employment
- Role of Academia in Employment Enhancement
- Role of Industries in Employment Generation
- Role of Technology in Employment Generation
- Banking Sector and Employment Opportunities
- Present State of Employment in India

Call of Papers

The abstract of research papers in above mentioned areas should be sent to the organizing committee on or before 10th September, 2019 by Email. Acceptance of papers will be communicated immediately.

Contact : Paper should be sent as an attachment (MS word file) by email to: commercesgm@gmail.com

Mob: +919423717844, +919890533276, +919975504794

Registration

Delegates from academic and research institutions as well as from industry are invited for the conference. Interested should submit their application in prescribed format form as provided along with brochure, preferably before 10th September, 2019.

Registration Fees	
Faculty (India)	300/-
Research Students	100/-
Foreign (Faculty/Student)	500/-

Details of Online Payment

Bank Name :-Bank of Maharashtra

Branch:-Saidapur

Account No :-20158502977

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IFSC Code: MAH000551

Rayat Shikshan Sanstha's Sadguru Gadage Maharaj College, Karad One Day International Conference on

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14th September, 2019

Registration Form

Full Name: Prof./Dr./Mrs./Ms _____

Designation: _____

College / Company: _____

Address: _____

Telephone/Mobile: _____

Email: _____

Type of Registration: UG, PG Student/ Research Scholar/Faculty

Registration fee details: _____

Amount: _____

DBT - NEFT Number: _____

Name of the Bank: _____

Date: _____ Title of the paper: _____

Type of Presentation: Oral / Poster Name of the paper presenter: _____

Date: _____

Sign. of Participant